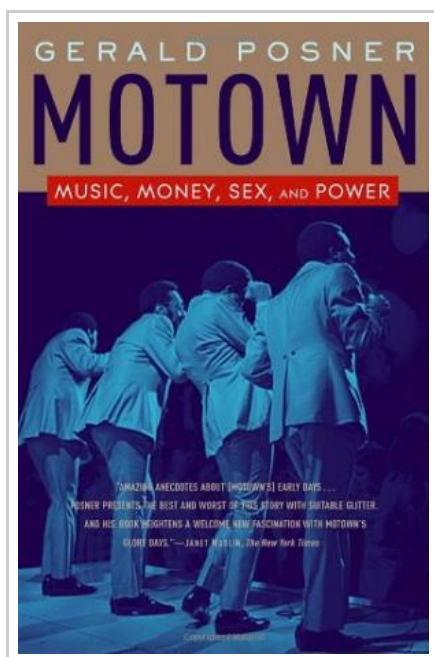




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Motown: Music, Money, Sex, and Power

By Gerald L Posner

Random House Trade. Paperback / softback. Book Condition: new. BRAND NEW, Motown: Music, Money, Sex, and Power, Gerald L Posner, In 1959, twenty-nine-year-old Berry Gordy, who had already given up on his dream to be a champion boxer, borrowed eight hundred dollars from his family and started a record company. A run-down bungalow sandwiched between a funeral home and a beauty shop in a poor Detroit neighborhood served as his headquarters. The building's entrance was adorned with a large sign that improbably boasted "Hitsville U.S.A." The kitchen served as the control room, the garage became the two-track studio, the living room was reserved for bookkeeping, and sales were handled in the dining room. Soon word spread that any youngster with a streak of talent should visit the only record label that Detroit had seen in years. The company's name was Motown. Motown cuts through decades of unsubstantiated rumors and speculation to tell the true behind-the-scenes narrative of America's most exciting musical dynasty. It follows the company and its amazing roster of stars from the tumultuous growth years in Detroit, to the drama and intrigue of Hollywood in the 1970s, to resurgence in 2002. Set against the civil rights movement, the decay of...



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