

## The Media Student s Guide to iPad Video Production (Paperback)



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***(Roosevelt Braun)***

## THE MEDIA STUDENT S GUIDE TO IPAD VIDEO PRODUCTION (PAPERBACK)



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Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.If you are a school or college student enrolled on a media production course which include modules in video production - and you are expected to complete your production work on an iPad - then this book is for you. You are likely to find it particularly useful if you live in the UK and your course happens to be a BTEC National, an OCR Cambridge Technical, or a similar vocational media programme. While relevant aspects of media theory are touched upon, the main emphasis in this book is upon the practical issues that arise when you, the student, face the challenge of working as a member of a team to plan and create - with your iPads - a video product, and you are being assessed on how well you do. Guidance is also given on the apps and peripheral equipment you will need in order to use your iPad for the various tasks involved in video pre-production, production, and post-production. The iPad has in recent years very rapidly become an essential tool in education. Schools, particularly, are investing hugely in it, many giving or loaning all their students one each, which they take to all their classes. This is bound to affect their spending policies on other specialist equipment. If it can be done on their iPad, then that s how they do it is likely to become the default position for the foreseeable future. This book shows how you can, indeed, do it all on an iPad, without compromising either the technical quality of the products you create, or the vocational relevance of the processes and practices you learn along the way.



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