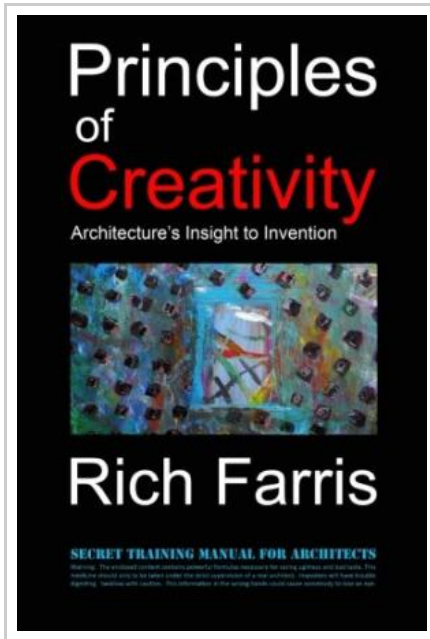




Principles of Creativity: Architectures Insight to Invention

By Rich Farris

Createspace. Paperback. Book Condition: New. This item is printed on demand. Paperback. 210 pages. Dimensions: 8.9in. x 6.0in. x 0.8in. Written by an architect, for architects, Rich Farris takes you through his thirty year quest to define the secrets behind the art of architecture. Never has the mind of the modern architect been so boldly exposed. Architecture stands at the crossroads between art and science, giving architects a front row seat to all of the benefits and obstacles to creativity, invention, and innovation. While the study of creativity has gained popularity in many circles outside of architecture, few have been able to drill this deep into the subject. Principles of Creativity uses architecture as a kind of home base, as the author ties in fine arts, social science and science into a comprehensive philosophical package that takes abstract theory to its real world application. This item ships from La Vergne, TN. Paperback.



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