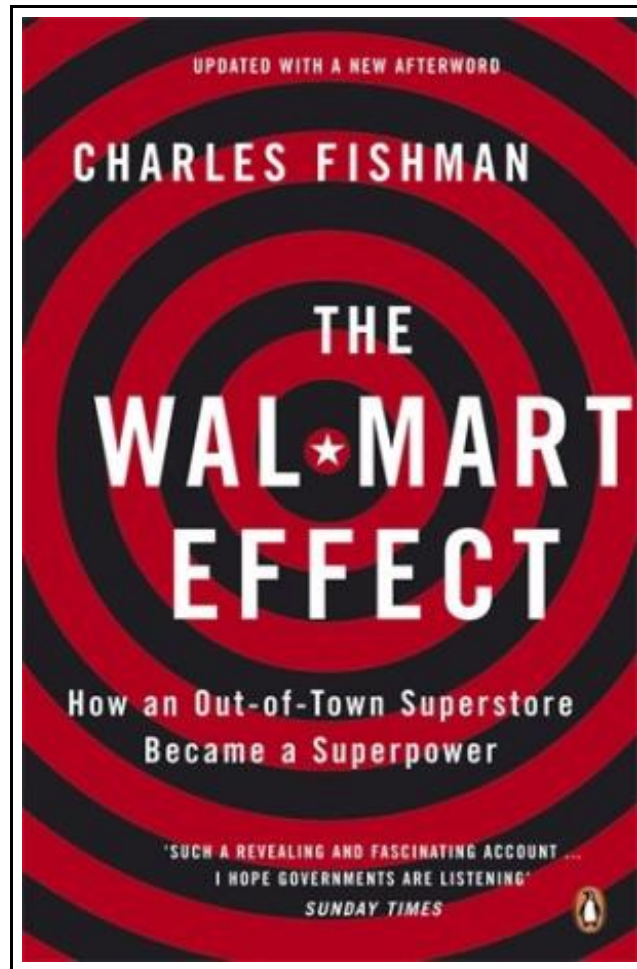


The "Wal-Mart" Effect: How an Out-of-town Superstore Became a Superpower



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Reviews

*Comprehensive guide for pdf fanatics. Sure, it really is play, nevertheless an interesting and amazing literature. I discovered this publication from my dad and i suggested this ebook to learn.
(Ms. Isobel Rosenbaum I)*

THE "WAL-MART" EFFECT: HOW AN OUT-OF-TOWN SUPERSTORE BECAME A SUPERPOWER



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Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, The "Wal-Mart" Effect: How an Out-of-town Superstore Became a Superpower, Charles Fishman, Charles Fishman takes us into the heart of the biggest company on earth, ever, to show how the 'Wal-Mart effect' shapes lives everywhere, whether for cleaners in America, bicycle-makers in China or salmon farmers in Chile. Now Wal-Mart's influence is so great it can determine everything from working practices to market forces themselves, Fishman asks: how did a shop manage to do all this? And what will the ultimate cost of low prices be?.



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