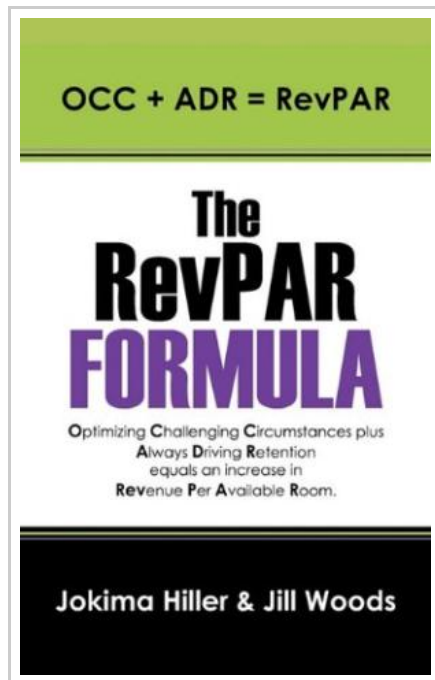




The Revpar Formula: Occ + ADR = Revpar (Paperback)

By Jokima Hiller, Jill Woods

Outskirts Press, United States, 2011. Paperback. Book Condition: New. 196 x 122 mm. Language: English . Brand New Book ***** Print on Demand *****. The Hospitality business can be one of the most challenging industries to work in, as there is almost always an audience to witness any shortcomings. According to Cecelia Jernegan, a 25 year industry veteran, The difficult part of working at a hotel. . The detail paper work, e-mails and correspondence must be completed during the evenings or on the weekends. Managers at the hotel level need to make their staff, ownership, brand and guests all happy. The 2 sentences above causes burn out for managers. Does this sound familiar? This guide is a quick reference tool for the busiest hotel managers and employees to get refreshed on how to optimize the 10 most challenging circumstances they will likely face. In the past, focusing on occupancy and average daily rate have been the catalyst to a positive revenue per available room. However, the formula of optimizing challenging circumstances plus always driving retention can get you to that sustainable revenue more effectively. There are many great hotel employees that have all the skills and training possible, but getting...



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Basically no phrases to spell out. It is actually rally interesting through studying time. You can expect to like just how the article writer create this publication.

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