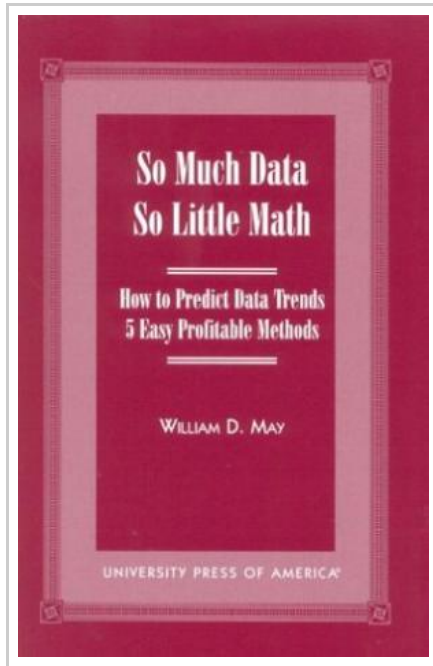



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So Much Data So Little Math: How to Predict Data Trends -5 Easy Profitable Methods (Paperback)

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University Press of America, United States, 2000. Paperback. Book Condition: New. 221 x 147 mm. Language: English . Brand New Book. So Much Data So Little Math is geared for the business community and for employees who are trying to interpret statistics without a background in formal mathematics. The book, relying on the availability of modern software rather than on the reader's math skills, puts trend analysis within reach of everyone. Through a simple method centering on case studies of ordinary business owners, May provides a simple way to learn how to model data. This highly practical text teaches five methods of modeling: regression, correlation, spreadsheets, database systems and neural networks. A must-read for any successful entrepreneur, So Much Data So Little Math will also be of great interest to researchers, business students and their instructors.



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