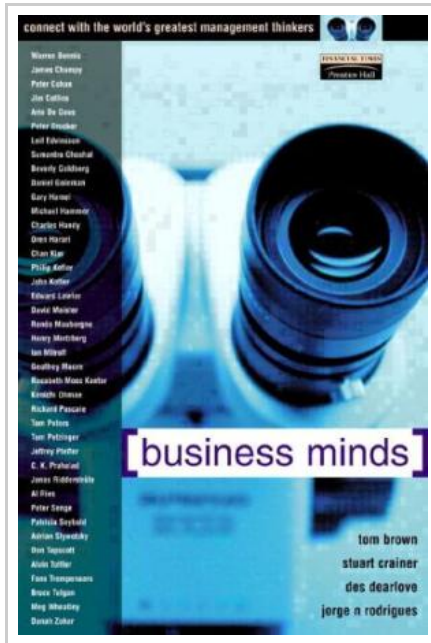




Business Minds: Management Wisdom, Direct from the World's Greatest Thinkers .

By Des; Dearlove

Financial Times, 2001. Gebundene Ausgabe. Book Condition: Neu. Gebrauch - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - What's the big idea Well, these days, it's the most important resource you can deploy. Quite simply, the more you know; the faster you go. So whose ideas are you listening to Business Minds brings you the latest and greatest management ideas live and direct from the leading thinkers. The management gurus, unplugged. Warren Bennis, James Champy, James Collins, Peter Drucker, Leif Edvinsson, Sumantra Ghoshal, Daniel Goleman, Gary Hamel, Charles Handy, Rosabeth Moss Kanter, Chan Kim, Philip Kotler, John Kotter, Henry Mintzberg, Nicholas Negroponte, Jonas Ridderstrale, Kenichi Ohmae, Tom Peters, CK Prahalad, Al Ries, Peter Senge, Patricia Seybold, Don Tapscott, Lester Thurow, Alvin Toffler, Fons Trompenaars and more A steady flow of new ideas is redefining what managers should be doing and how they should be doing it. In a world where today's theory is often tomorrow's task, the business leaders of tomorrow are the ones who today think about the next big ideas. So we believe that ideas count. 256 pp. Englisch.



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