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Methods of resolution designed to improve corporate governance

By Stefanie Welz

GRIN Verlag Nov 2007, 2007. Taschenbuch. Book Condition: Neu. 297x210x2 mm. This item is printed on demand - Print on Demand Neuware - Scholarly Research Paper from the year 2006 in the subject Business economics - Business Management, Corporate Governance, grade: A-, University of Applied Sciences Essen, course: Financial Management, 32 entries in the bibliography, language: English, abstract: The assignment 'Corporate governance' starts with the introduction which includes the executive summary and the scope of work that is realized in here. The second chapter deals with a detailed definition of the problem that causes the relevance of this assignment, the determination of the objectives as well as the methodology that describes the assignment's structured procedure. Chapter three is focused on the basics and relevant theory of corporate governance. At this juncture in particular the principal agent, the transaction cost and the property rights theory according to corporate governance are being analyzed. Chapter four is about modern methods and concepts for managing corporate governance issues. A practical case about the Dutch company Heineken that has realized a management concept for corporate governance successfully is examined in chapter four. Finally, the results of this assignment are summarized; especially whether the set objectives are reached as...



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Reviews

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