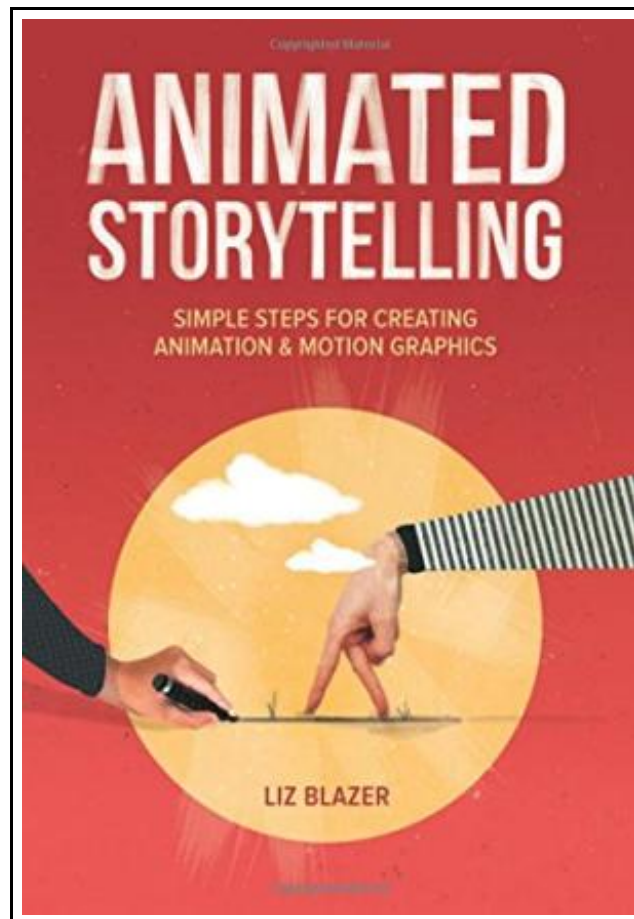


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- * Write a creative brief for your project*
- Find and communicate your story s big idea*
- Create a tight story using linear and nonlinear story structures*
- Use color to clarify and enrich your story*
- Define the rules for your animated world, and commit to them*
- Ease into the challenging task of animation*
- Make the work you want to be hired to do*
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